## The Future of IPv4 Forwarding for the Alarm and Security Industry



hese days, pretty much everything is moving to the internet, so it was simply a matter of time before the alarm industry had to move there also. Internet based alarm systems are expected to be the next growth burst of the industry for years to come. These feature rich systems no longer prefer the old 800 dial-up 'through the phone line" communications method and instead send their signals through an Internet Protocol (IP) connection reaching the central stations site immediately either wired or wirelessly via cellular data.

It's no surprise how important it has become that every alarm dealer of any kind and size have control of how their customer's alarm signals get routed through the internet. And more importantly, they should have the ability to control the destination of where the signal terminates to, on a moment's notice. This need for a route change can be due to either a smart business decision, such as contracting with a new central station or because of a disaster recovery situation where lives could be at stake.

By providing the alarm professional with their own secure IPv4 numbered address, Irvine California based Keep Your IP gives them the peace of mind they get with knowing that as their business grows and merges into the new IP based world, they will be able to direct that growth as they desire.

If you are an alarm dealer, controlling your Internet destiny can start simply by going

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online and ordering Secure IP Forwarding Services from KeepYourlP.com where you are issued your own unique private IP address. For double redundancy on alarm panels offering Primary and Secondary failover features, it is recommended that users order the KYI DUAL IP SERVICE where each IP address is carried and hosted on totally separate facilities on each side of the continental U.S.

Once service is ordered, users can login to their account and provide the IP address and communications port of each central station they will be working with. A separate IP address would need to be acquired for each central station being serviced.

Then as installers put on new IP based systems or as they visit existing systems that have Internet signaling connectivity, they simply program their unique IP address into each one. When an alarm signal is sent, it will first be routed through the KYI servers, which will then instantly reroute the signal to the IP address of the central station configured on their KYI account. All this happens within milliseconds. Neither the customer nor central station will have any awareness that

signals are being routed under your control.

If there is ever an issue with your central station and there is a need to reroute the customer's signals to a new location, the alarm dealer simply logs in to their account and enters the new IP address forwarding information. For extra security, all standard changes made through an online account will populate at the top of every hour with email confirmation before implementing. At that time, alert notifications will go out to the account holder on file advising them of the change request and allowing them time to cancel the request if needed. Urgent issues that require a more immediate response can be handled at the 24/7/365 customer support center where you will get a live person.

## IP Forwarding Based Video Monitoring Plans

Keep Your IP is now offering a video version of their service which is proven tested to work with Videofied manufactured products including their event based alarm systems that feature PIR intruder detectors and built-in cameras.

As dealers put on new IP based video monitoring systems or as they visit existing systems that have internet signaling

connectivity, they simply program their unique IP address into each one. When a video signal is sent, it will first be routed through the KYI servers which will then instantly route the signal to the IP address of the monitoring station configured on their KYI account.



"All this happens within milliseconds."



Want to learn more about how Keep Your IP's IPV4 forwarding works? Visit: www. keepyourip.com or call toll free 866-444-7007

## IP FORWARDING

Keep Your IP, is the alarm industry's only secure IPv4 forwarding provider. Control how your customer's IP panels communicate with central stations on demand. Now offering video forwarding too.

With everything moving to the internet these days, it was simply a matter of time before the alarm industry moved there also, and it is happening very, very quickly. Internet based alarm systems are here now and will lead the next growth burst of this industry for years to come. These new feature rich systems no longer rely on the old 800 dial-up "through the phone line" communications method and instead send their alert signals through an IP (Internet Protocol) connection reaching the central stations site immediately either by wires or wirelessly.

PLANS STARTING AT VIDEOFIED PLANS

\$19.99

\$24.95

Alarm Panel Routable IP Plan

Video - Routing Plan

WWW.KEEPYOURIP.COM Toll Free 866-444-7007











