



TRUEN

True Technology for Secure World



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ABOUT COMPANY



Company Overview

SAFE TOMORROW WITH TRUEN

Company Name	TRUEN Co., Ltd.
Date of Foundation	February 5, 2005
CEO	Ahn, JaeChun
Head Office	#1309, Woolim e-Biz Center 1, 28, Digital-ro 33-gil, Guro-gu, Seoul, Korea (08377)
Website	www.truen.co.kr
Products	<ul style="list-style-type: none">• IP camera (PTZ, Bullet, Dome, Multi)• Smart Home Camera & ICT Services<ul style="list-style-type: none">• Digital Doorbell• Cloud Streaming Service

MISSION/VISION

LEADING PROVIDER OF CUSTOMER-ORIENTED
NETWORK VIDEO SURVEILLANCE SOLUTION

CORE VALUE

INNOVATION
HONESTY
GLOBAL COMPETING POWER



Organization Chart



Milestones

- Developed Intelligent S/W as NVR, H.264 Streaming server 2008
- Registered as Venture Enterprise by government 2007
- Established Research Institute 2007
- Our Start 2005
- Launched Cloud Camera and Intelligent Auto Tracking Camera 2016
- Launched 4K UHD IP Camera and Multi channel NVR 2014
- Acquired ISO9001/ISO14001 2012
- Supports ONVIF & PSIA for Standard Compatibility 2010
- Developed intelligent video analysis Service 2019
- Launched LPR Camera
- TTA Verified for Public Sector
- Launched 360° Around view Camera 2018
- TTA Verified
- Launched Camera supporting H.265 2016

Formation

2005 - 2009

Validation

2010 - 2016

Growth

2016 - Present

Part 2

OUR BUSINESS





Core Competence



Video Compression

MJPEG, MPEG4, H.264/5
Solid Original Technology
High quality Video and Audio
Smart Coding Technology



System & S/W

S/W for embedded systems for centralized
operation and ease-of-use
User friendly UI
Stable system and Scalability



R&D · QA/QC

First developer of H.264 IP Camera in Korea
FW upgrade upon request
Providing Solutions by having core
techniques based on core competence



Mega Pixel IP Camera



TN Series

- High-End Megapixel Camera(4K, 5M)
- H.265/H.264/MJPEG
- Intelligent Video Analytic
- Various types of Cameras



TCAM Series

- Middle-End Megapixel Camera
- H.265/H.264/MJPEG
- Intelligent Video Analytic
- Various types of Cameras



TR Series

- Middle-End Megapixel Camera
- H.265/H.264/MJPEG
- Full HD
- Day & Night Mode

- EIS/DIS
- Multi Streaming
- Burn-in OSD
- Optical Zoom

- Defog
- PoE (Power over Ethernet)
- Onvif Profile S, G, T
- KC Certificate

- IP67
- RTSP, RTMP, MPEG-TS
- Sensor & Alarm
- Micro SD/ SDHC / SDXC



Video Server Solution



TCS-8500

- H.265/H.264/MJPEG
- 1Ch Encoder/Decoder
- 2160p60 (4K)
- HDMI 2.0
- Quadruple Streaming



TCS-3000

- H.264/MJPEG
- 1CH Encoder
- 1080p60 (Full HD)
- HDMI/3G-SDI/BNC
- Quadruple Streaming



TCS-1500

- H.264/MJPEG
- 1CH Decoder
- 1080p30XQuadview
- HDMI Output

- Onvif Profile S, G, T
- Quadruple Streaming
- RTSP, RTMP, MPEG-TS
- Burn-in OSD

- SRT (Secure Reliable Transport)
- USB Recording
- RS-232,422,485
- PoE (Power over Ethernet)

- Visca / Pelco D, P / Canon Protocol
- G.711/AAC
- Sensor & Alarm
- Fully integrated with Various VMS



Auto Focus Zoom Module



IP Based Zoom Module

IP Based Zoom Module/ LVDS Zoom Module

x40 / x44 2MP

x36 / 2MP

x20 / 2MP

x10 / 2MP

x40 / x44 4K

x30 / 3MP

x18 / 2MP

x3 / 2MP

- Visca / Pelco D, P / Canon Protocol
- Quadruple Streaming
- G.711/AAC

- SRT (Secure Reliable Transport)
- RTSP, RTMP, MPEG-TS
- RS-232,422,485

- Fully integrated with Various VMS
- Burn-in OSD
- Sensor & Alarm

Smart Home Solution



Egloo/ Egloo Lite

1/ 2.8" 2 Mega pixel
H.264 1080p 30fps
130° Wide angle
WiFi 2.4GHz 802.11 a/b/g/n
DC 5V/2A micro USB
AEC



Egloo Video Doorbell

1/ 2.8" 2 Mega pixel
H.264 1080p 30fps
142° / 160° Wide angle
WiFi 2.4GHz 802.11 b/g/n
Bluetooth 4.0 / 5.0
AEC, Full Duplex Audio



Cloud Service

Easy access
Safe / Secure
DB duplication



App

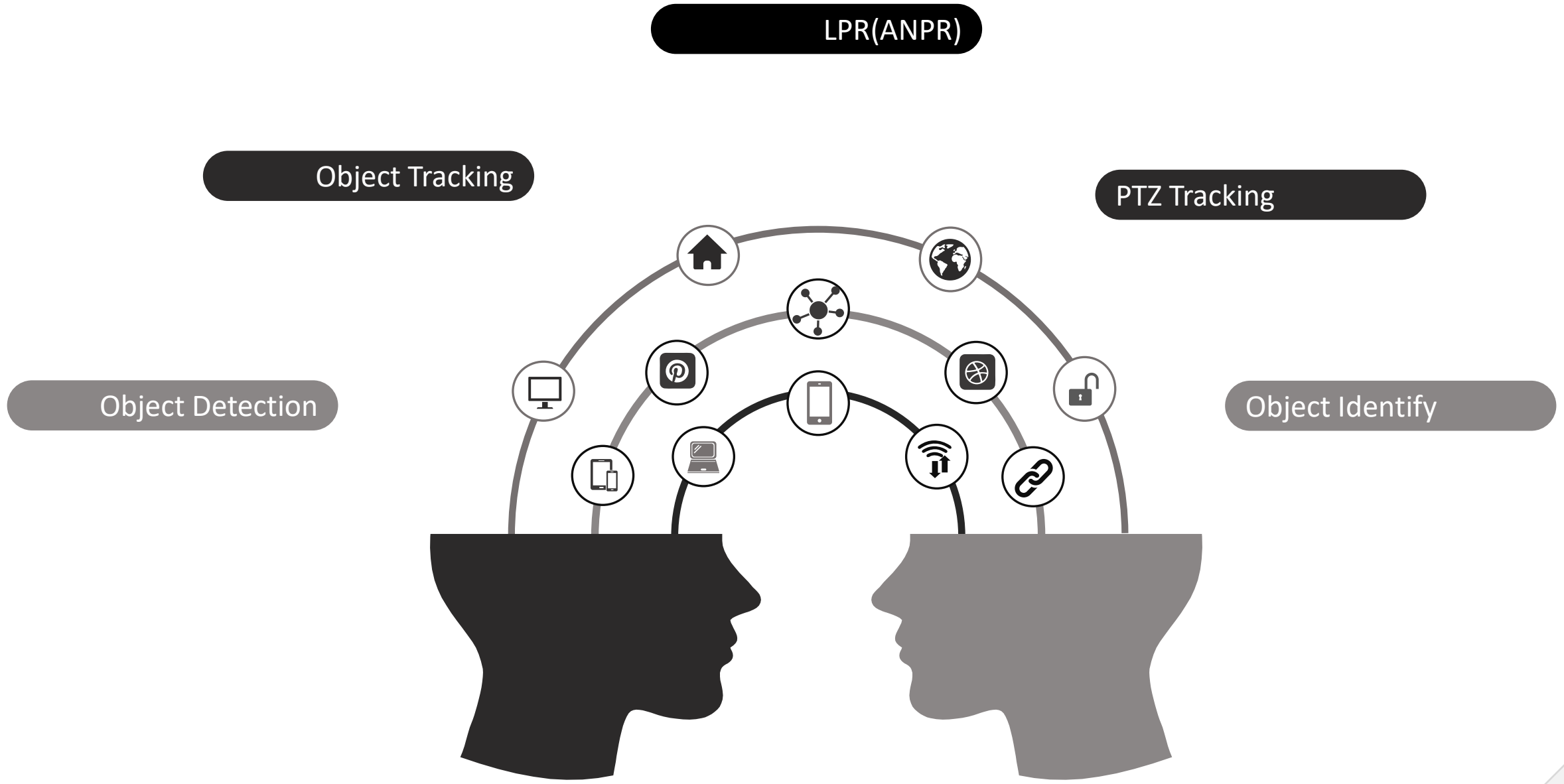
Easy access
iOS / Android
Two-way communication
Notifications

- All-in-one Solution
- Multi-user Access

- Video Analytics
- Real-time Notification

- Micro SD
- IR LED (Night mode)

>>>>> A.I



LPR(ANPR)

Object Tracking

PTZ Tracking

Object Detection

Object Identify

>>>> A.I Powered Products



IP CAMERA



VIDEO SERVER



ZOOM MODULE

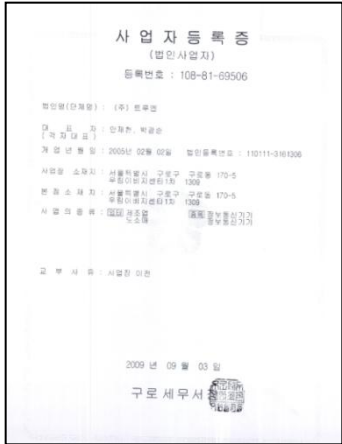


IoT/HOME CAMERA

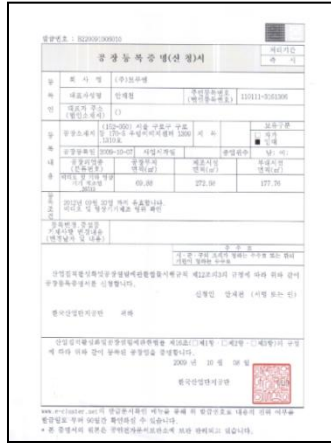


AI Technologies

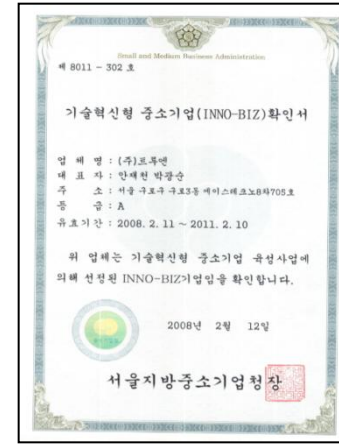
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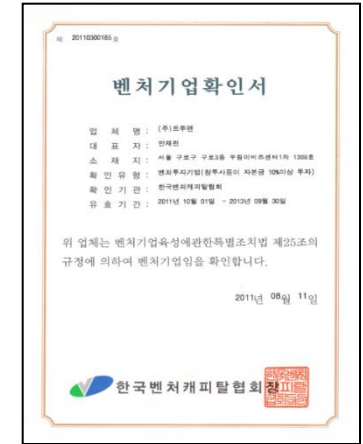
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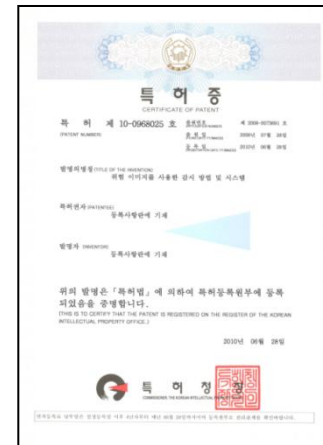
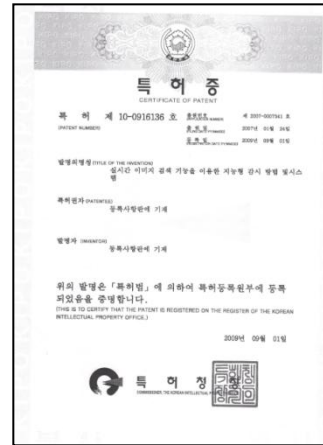
[Factory Registration]



[InnoBiz Registered]



[IT Venture Company]



[Patent]





Sales Networks



Technical Partner



* Onivf Compatible and well defined API/SDK provided



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Thank You