

# ZEE® 3000 Series Plug & Play Cameras

### Simple to set up, yet powerful cloud-based video surveillance

ZEE® cameras are enabled for Sentir® cloud-video and data management platform. These are inexpensive, plug and play IP cameras. Especially designed with consumers and small businesses in mind. Sentir-hosted ZEE eliminates the many hours of network setup and upkeep. With Sentir, cameras in numerous locations may be accessed on one online dashboard on virtually any Internet-enabled smartphone, tablet or computer, wherever you are in the world. The solution provides an inexpensive and easy to install enterprise level video surveillance solution for home, office or business. The ZEE camera line includes indoor, outdoor, fixed, and PT (Pan/Tilt) cameras.



#### All ZEE Cameras are Sentir Enabled for Easy Set-up Z-3010 Z-3020 Z-3201-PT Z-3501 Indoor/Fixed · Indoor/Fixed · Indoor/PT Outdoor/Fixed • H.264 • H.264 • H.264 · H.264 MicroSD Card Slot MicroSD Card Slot MicroSD Card Slot MicroSD Card Slot Wireless • Day/Night, Built-in IR LED Wireless Wireless WPS Button WPS Button WPS Button Illuminators • Day/Night, Built-in IR LED · Day/Night, Built-in IR LED Power over Ethernet Illuminators Illuminators • IP67-rated Weather Proof Housing Passive Infrared Sensor for Motion. Detection

Contact Iveda for detailed specifications.

#### ZEE 3000 Series includes indoor, outdoor, fixed and PT (Pan/Tilt) cameras

- Easy to set up
- WiFi Cameras
- Day/night
- Portable easy to relocate
- Continuous recording in the cloud
- 24/7 Web access to live & recorded video Manage all your cameras on a single dashboard
- Remote access from computer, smartphone or tablet
- Motion detection alert to phone
- Cloud-stored video is safe from being stolen or destroyed
- Share video with multiple users with no video degradation
- Web-based, no proprietary software to install
- Standard exported video format
- Display live video from your smartphone on the same ZEE dashboard







# Sentir® Cloud Video Management Platform

A simple process, utilizing Sentir, makes the ZEE video surveillance solution a snap. Simply plug in ZEE, log in online and begin watching your camera from any Internet-enabled device from anywhere.



### **Cloud Video Hosting and Archiving**

Sentir has been designed for best-in-class, secure, remote, data center with fault-tolerant infrastructure for high reliability, availability, and security. Since the video data is stored remotely, there is no need for a local recording device (digital video recorder – DVR) or software (network video recorder – NVR). Thus, no hardware and software to maintain or replace. Remotely stored video eliminates the risk of video footage being destroyed or stolen. Additionally, off-site video hosting and archiving allow users to access their video data remotely – whenever and wherever they need it most.



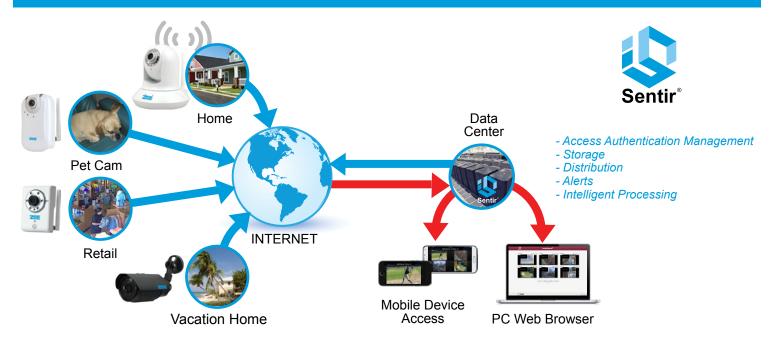




## **Sentir Smartphone App**

Sentir comes with a smartphone app that allows you to view live and recorded video from your Sentir-hosted ZEE cameras. The app is compatible with Android and iOS smartphones and tablets. View your home or business from anywhere. Simply download the free app on your mobile device.

## **How Sentir-Enabled ZEE Cameras Work?**



## **Licensing Program**

#### **Distribution Opportunity**

Sentir cloud video management platform and Sentir-enabled devices are available for distribution by companies already providing services to an existing customer base (consumers and small businesses) that are already paying monthly service fees. Such companies include telecommunications, data centers, cable service providers, and ISPs. Cloud-video services can be bundled with their existing offerings for a new recurring revenue stream, while enhancing customer value, satisfaction and loyalty.

#### Why Partner with Iveda®

- Proprietary cloud-video platform
- Revenue-share program
- Plug-and-play cameras
- Web provisioning
- User-friendly Web interface
- Scalable hosting service, from a few hundred to an unlimited number of cameras
- 10+ years of cloud-video experience
- Subscription service model
- · Diverse products and services

### The Company

Founded in 2003, Iveda is an established and innovative company, delivering secure, enterprise-class video management platform, leveraging the power of cloud computing. Iveda licenses its Sentir® cloud video management platform, with proprietary video streaming and Big Data storage technology, to service providers. Iveda enables service providers a recurring revenue model for plug-and-play cloud video offering to their customers. Iveda has a wide-array of Sentir-enabled cloud video surveillance applications with fully integrated products.

With Sentir, Iveda delivers the true essence of video surveillance through cloud computing addressing scalability, flexibility, and centralized video management for mass distribution of VSaaS.

Iveda is headquartered in Mesa, Arizona U.S.A. and has a subsidiary in Taiwan (MEGAsys). Its common stock trades on the OTCQB under the symbol "IVDA."



In April 2009, Iveda was approved as a Qualified Anti-Terrorism Technology provider under a formal SAFETY Act Designation by the U.S. Department of Homeland Security (DHS). The designation gives the Company, its partners and customers certain liability protection. Iveda is the first provider of IP Video Hosting and Real-Time Surveillance Technology with this designation. The Designation was renewed in October 2014 and in January 2016 Iveda's Designation was elevated to Certification. The Certification added Iveda on the "Approved Products List for Homeland Security."

A publicly-traded company under the stock symbol IVDA



Enabling Cloud Video Surveillance

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