

Retail Solutions

WS-PCS People Counting System

Wise Synergy Visitor Counting System comprises of a front-end hardware FR server and the back-end Visitor Counting application software. The system is a truly cost saving and scalable solution. Visitor information is transmitted via Local Area Network (LAN) from front-end embedded hardware (installed remotely at the entrances) back to the central PC for processing.

Hardware based solution

Reduces the number of required PC and lowers maintenance costs

Real-time data transmission

Visitor number data from multiple FR servers are transferred back to the central PC for immediate processing

High speed

Designed to handle large traffic

Scalable

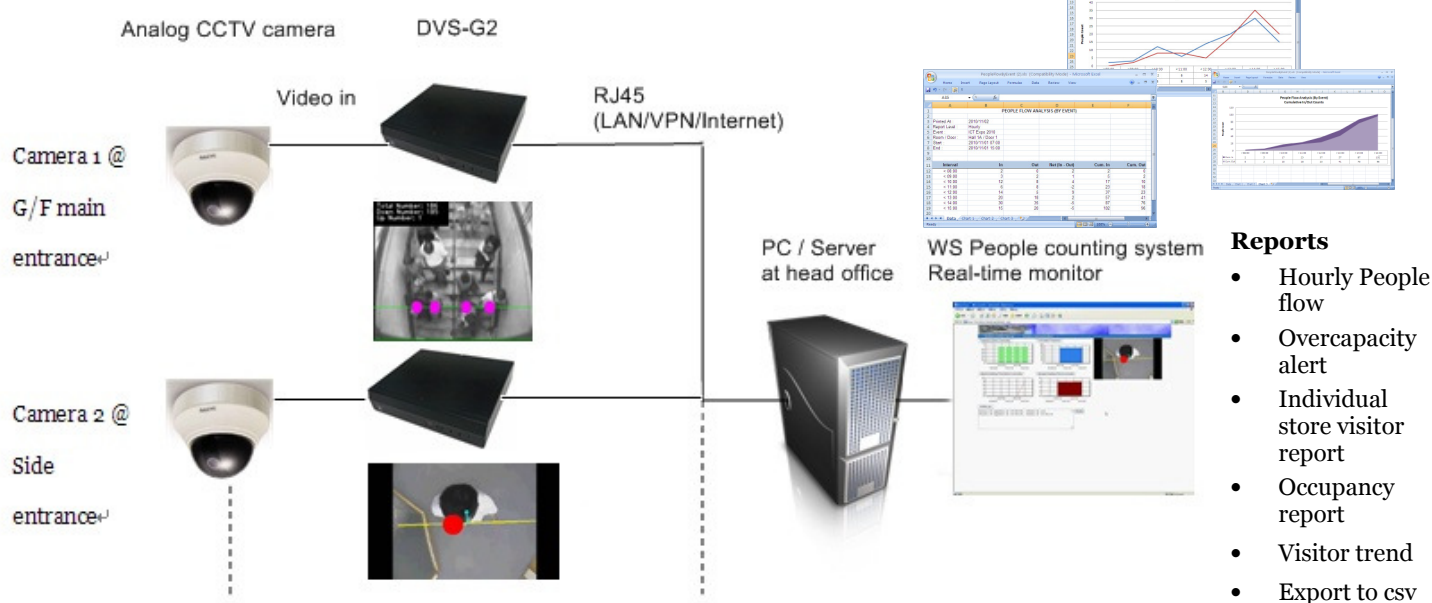
System expansion is simple by addition of FR servers to the same LAN

Powerful monitoring software

Real-time monitoring of all installation points via dashboard

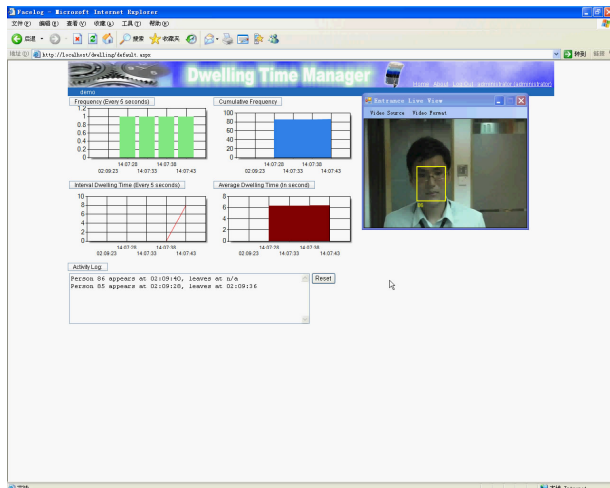
Easy installation

Visitor counting capabilities can be add instantly by simply connecting conventional analog CCTV camera to the FR server



WS-DT Dwelling Time System

Wise Synergy Dwelling Time System enables the real-time analysis of customer average stay time, facilities markers and retail businesses to evaluate the effectiveness of product launch, promotions, marketing campaigns instantly through contactless visual analysis.



Real-time customer average customer stay time

Enables the instant evaluation of the effectiveness of product promotions, marketing campaigns, road shows & exhibitions

Multi-person monitoring

Sampling of multiple persons within the camera viewing range with sufficient face size

High data privacy

Face captured are auto erased after predefined period

Easy installation

Supports IP or analog cameras

Awards for Excellence

The software algorithm used by **Wise Synergy** was awarded the following recognitions:

- ◆ Rated as “performed better than humans” by NIST, the National Laboratory of USA, in the Face Recognition Vendor Test (FRVT) in 2006
- ◆ “Best Performing Algorithm” by the 17th International Conference on Pattern Recognition, Cambridge, UK in 2004

About Wise Synergy

Wise Synergy Company Limited is a Hong Kong based company, subsidiary of Tsing-Tech Holding Ltd., a Hongkong Sales International Ltd., with flagship business established since 1963. Wise Synergy dedicated in the development of state-of-the-art face recognition technology.

Contact Us

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